



Highmark FAP Spire

In 2018, Clear Story designed and implemented an LED-lighting renovation for Highmark's headquarters at Fifth Avenue Place in downtown Pittsburgh. The installation includes more than 160 RGBW LED fixtures distributed over four floors of the building and rooftop area, and features an ETC Mosaic Designer control system that enables a wide variety of dynamic and static sequences to be created and recalled. The LED renovation significantly improved the energy efficiency and reduced maintenance costs related to the exterior lighting systems.

Highmark's iconic Spire has long been a focal point of Pittsburgh's dramatic skyline, and the enhanced illumination has elevated the building's presence and relationship to the community. Clear Story remotely administers the Fifth Avenue Place Spire lighting system and provides rapid programming response to requests from Highmark Corporate Communications to change the color scheme. Clear Story collaborated with Clista Electric and FMRW Engineers on this multi-year phased lighting and controls installation. John Norbut is our Highmark Health client contact and is listed as a reference for Clear Story.

